

LAC Advocacy Standing Committee
Monday, July 6, 2015 - - MINUTES
6:30 p.m. at Buttercup Grill, 229 Broadway, Oakland

PRESENT: Kathryn Sterbenc (chair), Andrew Racle, Rosa Montgomery, Lesley Mandros Bell
ABSENT: Roy Chan, Noelle Duong
PUBLIC: Aakaanksha Sharma

1. Reviewed and approved minutes from June 1 (Attachment 1).
Mandros Bell moved; Montgomery. All approved.
2. Agenda/minutes review with Networking Standing Committee – any issues?
No overlap.
3. Followup – June 4 public hearing
KS still plans to send Vimeo link to council members. KTOP Vimeo link has been posted on OPL and LAC's sites. Ronile shared with Branch Friends. KS needs to do the transcript.
4. Update on OPL Videos – Commissioner Chan: 1-minute teen video and 1-minute general video – Chan absent. No report, aside from the fact that he finished the 1-minute teen video in time to include it in the KTOP broadcast of the June 4 event.

SUSTAINABILITY:

5. Followup – Budget: In newsletter announcement, include one more thanks to elected supporters. What passed, what it will do. Andrew will write the budget blurb and send this week. Mention Ruby winning \$5,000 at the ALA Conference. (Waiting for check to arrive to take photo.)
T-shirts: Commissioners asked whether an advocate T-shirt should be designed for group events like the budget hearings, townhall meetings, etc. Andrew suggested asking Save Oakland Libraries if they're interested in pursuing funding, possibly from FOPL. Lesley will gather some basic info about shirts. She will check in with FOPL and SOL about the idea; seek basic pricing and printing info; and may float it with some graphic designers she knows. Lesley will ask Amy Martin about the Open Libraries Open Doors girl-reader image she created months ago.
6. Followup – Oakland Library supporters meeting with mayor, June 17, and resulting discussions about potential ballot initiative – Chairperson Sterbenc.
KS to schedule conference call with supporters to discuss June meetings with mayor and supporters about ballot initiative possibilities.
7. Items to share with Coalition
Conference call info for supporter discussion.
T-shirt discussion coming from Lesley.
EveryLibrary – congratulatory tweet and other communication. We'll update them after we have our conference call.
8. Next meeting at 6:30 p.m. Monday, Aug. 3, at Buttercup Grill, 229 Broadway.