

**Oakland Library Advisory Commission
Advocacy Standing Committee Minutes
Monday, Sept. 21, 2015
Buttercup Grill, 229 Broadway, Oakland**

Present: Traci Spencer Griffin, Lesley Mandros Bell, Kathryn Sterbenc, Rosa Montgomery, Noelle Duong

Absent: Roy Chan, Andrew Racle

1. Review/ Approve draft minutes from August 3, 2015 (attachment A)

Commissioner Mandros Bell moved to approve the minutes
Commissioner Montgomery seconded. All voted in favor.

2. Agenda/ minutes review with Networking Stranding Committee

Sterbenc reported on Networking:

- Networking focusing on mixer.
- Location and time: AAMLO, November 15 (1-3pm)
- Invited Mayor to be keynote speaker (waiting for reply).
- Things to do: Sending Save the Date and formal invitations soon

Suggestions for additional speakers:

- **Michael Chabon and Ayelet Waldman**
(could bring a lot of people to event, not lots of Oakland credibility, lots of public work and philanthropic experience, probably will speak for free)
- **Maxine Hong Kingston**
- **James Hormel**
- **Jon Carroll**
- **Chip Johnson**
- **Sheila E.** (Oakland roots and large Oakland family base)
- **Amy Tan**

Possible crowd pleasers

- **Youth poet Laureate**
- **Michelle Alexander** (Author of the New Jim Crow)
- **Things to do:** research renowned locals who speak positively about the library

- **Ask networking:** please rank their preferences for additional speakers.

Advocacy Agenda:

3. Update on OPL Videos

- No video update (Commissioner Chan absent)

4. OPL Advocacy shirts – Mandros Bell

- Oaklandish general quote around \$1,180 for 200 shirts
- Color? – Heather grey or light blue, customizable? (suggestions)
- Sizes? – talk about it at next advocacy meeting (asking Oaklandish for suggestion)
- Styles? (Men and women) – not sure
- Time line (done by CLA?) –

T-shirt questions – Lesley will ask:

- FOLP, funding shirts? – not clear
- If Oaklandish sells them, will FOPL get the money
- What will Oaklandish give OPL if they sell the shirt
- Will the Bookmark bookshop carry the t-shirts

5. Review 10 first - round OPL promotional ideas and advocate voting – Sterbenc

- 1) Thanksgiving book drive (LAC= social media support)
- 2) T-shirt
- 3) ice cream book cart
- 4) comic con (very difficult and expensive)
- 5) city book club
- 6) adult spelling bee (octopus literary lounge – meetup event?)
- 7) link OPL with barber shop
- 8) books in jail program
- 9) costume characters
- 10) book swap (octopus venue)

Promotional ideas

- literary trivia night
- dramatic bar book reading

Sustainability

Ballot Initiative Update – Sterbenc

- Waiting for next steps from Library Administration.

Items to share with Coalition

- T-shirts
- Promo ideas
- Ballot measure update

Next meeting: Monday, October 5, 2015, 6:30 pm Buttercup Grill, 229 Broadway