

**Library Advisory Commission (LAC) Networking Committee
February 8, 2016 - Minutes
Buttercup Grill, 229 Broadway**

Meeting called to order: 6:15 pm

Present: Rebekah Randle, Kathryn Sterbenc, Susanne Perkins, April Harper

Absent: Ruby Bernstein, Ain Bailey, Victoria Barbero

Member of Public: Akiba Bradford

1. Approval of Minutes
 - Minutes for the January 11, 2016 meeting were unanimously approved.
2. **Newsletter:**
 - Barbero wrote Lakeview Friends group article
 - Send Date : first week of March
 - Another blurb about OPL shirt stock
3. **Social Media:**
 - Research how to put Instagram icon in mailchimp newsletter
 - Blog on Oakland local to be started up again??
 - Advocacy to generate more content for social media, want to advertise the breadth of OPL services
 - Use services OPL offers as Instagram posts
 - Re-blogging/retweeting other library or similar organization's content
 - Did you know? feature The more you know
 - Make effort to add people to mail list
 - Add email subscribe to OPL's LAC site (state email is only monthly) – Sterbenc to email OPL about this
4. **Other business: Strategic Plan Progress**
 - NCPC groups: how to contact groups and let them know about us? in progress, we will contact neighborhood service coordinators and ask best way to get on agendas
 - LAC handouts at all branches? Last April 2015 was posted; Winifred Walters posts them for us. Randle to contact Ms. Walters to ensure they are at all branches, and make any changes to LAC flyer
 - Add LAC meetings to monthly calendar: Sterbenc to ask Ms. Walters
5. **Downtown Plan Meeting Update:**
 - Perkins attended
 - Speaker on crowd sourced location data apps (i.e., East Oakland has 27 grocery stores, etc.)
 - Plan downtown Oakland
 - Talk to chamber of commerce

Next Networking meeting: March 14, 2016 6:15 p.m.