

**LAC Advocacy Standing Committee Agenda,
6:30 p.m. at Buttercup Grill, 229 Broadway, Oakland
April 4, 206 Minutes**

Present: Lesley Mandros Bell, Kathryn Sterbenc, Rosa Montgomery, Noelle Duong (chair)

1. Review/ approve March 7th minutes – LMB moved, KS seconded
2. Agenda/ Minutes Review with Networking Standing Committee
 - Networking – focusing on stepping up Twitter campaign
 - Twitter has gotten elected officials’ attention
 - More people retweeting, important for building awareness
 - Working on building relationship with Parks and Recreation Commission
 - Sent OPL Advocate newsletter to let people know advocates will be at Oakland Book Festival
3. Feedback from March 13th Public Speaking Workshop
 - Four people attended despite heavy rain
4. Review Outline for Meetings with Electeds
 - Good meeting with Council Member Reid; discussed impact fees.
 - Not able to schedule meeting with Council Member Brooks; unavailable.
 - Rebekah Randle pursuing meeting with Council Member Kaplan.
 - Commissioners’ materials and outline were effective.
 - Kathryn will give outline to Lesley for Wednesday meeting with Council Member Gallo.
 - Check in with Chair, things have changed since the first set of talking points were finalized.
5. Update on OPL Advocate T-shirts
 - Small and mediums ordered; kids’ sizes also ordered.
 - Buttons can be ordered with the t-shirt image (low cost) – Ronile Lahti (FOPL) will coordinate.

Oakland book festival

- Want materials ready for the Oakland Book Festival
 - Booth costs \$250 with nonprofit discount, sign up people to run the booth
 - LAC table set-up/location, try to get positioned near Children’s Area
 - Can sell shirts for cash, checks, and credit card (if FOPL gets Square)
 - Need to coordinate with FOPL so two booths complement each other, but do not compete
 - Write to Branch Friends email list and invite to table
6. Upcoming City Hearings on Both Pieces of Legislation
 - Issuing an Action Alert via OPL
 - Send OPL Advocate to encourage speakers to attend
 - March 22nd committee meeting, sent alert
 - Going to have teens present scrolls to council members
 7. Re-branding concept/ outreach campaign
 - OPL in charge of branding, not LAC, but LAC can definitely help with outreach
 - Brainstorm how to market and outreach
 - Need to create a Measure Q oversight training (Rebekah will provide training)
 8. Items to share with coalition
 - Book festival, T-shirts, Bring teen advisory boards on board for advocacy opportunities
 9. Next meeting, Monday, May 2, 6:30 pm – Buttercup Grill 229 Broadway