# CITY OF OAKLAND LIBRARY ADVISORY COMMISSION STRATEGIC PLAN 2017

# **Committee Restructuring**

Many of the activities described in the Strategic Plan will be overseen by the following proposed LAC Committees:

## SUSTAINABILITY STANDING COMMITTEE

Responsibilities:

- Oversee timing and strategy with regard to ballot initiative in 2018.
- Maintain oversight of Oakland Public Library budget.
- Lead LAC efforts in communicating with elected officials.

### **OUTREACH STANDING COMMITTEE**

Responsibilities:

- Lead relationship-building with other advocacy groups.
- Manage public messaging (including social media and public events).
- Educate public at large about OPL programs and services.

### **FACILITIES AD HOC COMMITTEE**

Responsibilities:

- Increase awareness of need for new Main Library with City Council and public at large.
- Monitor community-based efforts to add new OPL branches.