

**Library Advisory Commission Advocacy Committee  
Minutes 10/3  
Buttercup Grill, 229 Broadway; 6:30 pm**

Commissioners in Attendance: Montgomery, Lewis, Sterbenc, Sanchez, Mandros Bell, Griffin, Duong

Members of the public – Chelsea

**1. Review/Approve Advocacy Minutes: September 12, 2016 (Attachment A)**

- Commissioner Sterbenc Motion to approve
- Commissioner Montgomery Second
- All approved, none opposed

**2. Review Committee Changes**

- Commissioner Griffin – interested in Ad Hoc (facilities)
- Commissioner Montgomery interested in San Antonio Branch Library
- Commissioner Duong needs to sign up for new committee
- Need to review who needs to sign up and which committees need to be filled and if they have balanced membership
- We should create a list of actions items to pass onto the new committees
- Need to calendar out remaining advocacy activities up until February
- Need to keep attendance to 7 or less (8 or more becomes a quorum)
- Facilities – fight for main library needs to be a priority (or will get ignored)
- When ad hoc committee completes goals, will create new mission statement and extend existence (go to City Council to expand LAC committees- likely as long as it doesn't cost the city) or dismantle

**3. Commission Recruiting**

- Commissioner Sterbenc terming out in November
- Need leadership training for new chair and vice chair
- Ok to have staff members of OPL as chair of LAC (because LAC is an advisory committee- has no power)
- Cleared with Ethics Commission, City, etc.
- Looking for someone to be vice chair of LAC
- Commissioner Sterbenc back in 3 years (?)
- Commissioner Sterbenc on FOPL board

**4. Event Advocacy Plan**

- Oakland Book Festival
- Oakland Art and Soul
- Look at Save Oakland Libraries. Org for events
- Roneil will populate save Oakland libraries calendar
- Goal – attend one community event per month
- ACTION ITEM: Next meeting – plan out details and procedure for community events (tailored talking points, materials prepped, sign ups, etc.)

### **5. Speaking Workshop**

- Have tailored talking points for each audience being addressed
- Revisit old talking points (talking specific talking points)
- Ask Winifred Walters for data specific talking points
- Need reports from children's and teen services 3 times a year to advocate for those services and add info to talking points

### **6. Talking Points**

- Review and update for different audiences and events
- Review talking points and make needed edits – Action Item
- Ronile Lahti has all of the advocacy materials (table cloth, bookmarks, shirts etc.)

### **7. Items to Share With Library Advocates Coalition**

- Update on shift in committee structure
- Update that we are keeping tabs on calendar and staffing events
- Ronile has all of LAC materials