



LIBRARY ADVISORY COMMISSION (LAC) DRAFT MINUTES

DATE: June 26, 2017

LOCATION: Main Library Brad Walters Community Room

CALL TO ORDER: The meeting was convened by Vice Chair Racle at 5:25 p.m.

ROLL CALL:

COMMISSION MEMBERS PRESENT: 10 Andrew Racle, Vice Chair
Victoria Barbero
Lesley Mandros Bell
Charles Sanchez
Rosa Montgomery
Kerrick Goodman-Lucker
Reginald Constant
Susanne Perkins
Ken Lupoff
Aurea Lewis

COMMISSION MEMBERS EXCUSED: 5 Ain Bailey
Nidhi Khosla
Rebekah Randle, Chairperson
Laura Liang
Sarah McClung

STAFF PRESENT: Jamie Turbak, Associate Director
Winifred Walters, Grants Development Mgr.
Rosalia A. Romo, Recorder

Members of the public: Kathy Smith, Nate Dumas

1. Election of LAC Chairperson

Vice Chair Racle announced that Commissioner Randle stepped down as Chairperson due to work commitments, and called for nominations for new Chairperson. Commissioner Barbero nominated herself; there were no additional nominations. Vice Chair Racle made a motion to

appoint Commissioner Barbero as new Chairperson; Commissioner Perkins seconded. All approved.

Votes: Yes – 10; Noes – 0; abstentions - 0

2. Approval of Minutes

Vice Chair Racle called for a motion to approve the minutes of April 24, 2017. Commissioner Lupoff moved to approve the minutes as recorded; Commissioner Mandros Bell seconded. All approved.

Votes: Yes – 10; Noes – 0; abstentions - 0

3. Overview and Update of Library Services

Jamie Turbak, Associate Director, gave an overview of the adult services available at OPL. The Library administration held a strategic planning session and developed a new mission and vision statements, as well as values. Highlights of presentation included service at 18 library locations geographically dispersed throughout the city, organizational chart, children's services, teen services, various collections, adult programming. Also, available at Melrose and West Oakland branches, 60 Hot Spots devices; and finally, the Mobile Library which is the latest project for outreach library services.

4. Tips on How to Support Your Branch Friends Group

Winifred Walters, Community Relations Manager, gave overview. OPL is fortunate to have an active Friends of the Oakland Public Library (FOPL) group that advocates and raises funds for the entire Oakland Public Library system. FOPL can also serve as the fiscal agent when needed by other Friends groups. In addition, there are a number of neighborhood Friends groups which support specific branches or collections, and a Branch Friends Network for all Branch Friends groups which meets twice a year

Friends groups are not policy-making bodies. They do:

- Advocate for the library
- Donate their time as volunteers for the library
- Raise funds to help support the collections, programs and other service needs of the library
- Sponsor programs

Chairperson's Commission Activities Report – Vice Chair Racle

- The Library is planning to go for a tax measure in 2018, and as advocates, the LAC needs to spread the word. There may be other groups who'd want to partner with OPL to do a shared tax measure campaign.

5. OPL Staff Activities Reports

Director's report highlights:

- The City Council has scheduled Special meetings of the Council on both Monday, June 26 and Tuesday, June 27. Three different budget plans were submitted by Council members Kaplan & Brooks, Gallo, and Reid.

6. Outreach Standing Committee Update – Commissioner Barbero

- Talked about tax measure.
- Created talking points for outreach.
- Met with various Council members, except Brooks.
- Council is creating a new city department – Department of Violence Prevention.
- Council member Gallo opposes this new department and stated that money should go to OPR and OPL. His was the only budget with funds for OPL. LAC will send a thank you letter to him for his support.

7. Sustainability Standing Committee – Vice Chair Racle

- Switched to bi-monthly meetings
- Power mapping of groups/individuals/demographics with respect to OPL parcel tax.

8. Commissioner’s Advocacy Reports:

- Commissioner Constant: met with Susy, branch manager at West Oakland Library, who had mentioned maintenance problems that are now getting fixed; half the electrical power is out. Doing a photo display of the community during National Night Out; branch has a youth intern helping with summer events, and play café.
- Commissioner Goodman-Lucker visited Dimond branch for story time and talked to a few people.
- Commissioner Montgomery: litter walks continue at Elmhurst Branch; encourages new commissioners to adopt branches in their own districts or ones that need support.
- Commissioner Sanchez: met with CM Kalb and talked about Piedmont Branch, and bond measure. CM Kalb suggested that LAC start doing some polling to gain support.
- Commissioner Lewis: visited Brookfield Branch, which has a great collection; staff continue to ask for a dedicated teen area, and carpeting for children’s area. In regards to AAMLO, need to check wiring. Commissioner Lewis is interested in volunteering for National Night Out, and Art & Soul Festival.
- Commissioner Mandros Bell: attended the Temescal Street Fair; Cole Hardware is donating money to Tool Lending; TLL hosted a box building day for kids; working on getting another shipping container for tool storage; Tool Lending Friends want to pursue their own 501c3 organization. Neighborhood garage sale coming up, it is a great opportunity for outreach. Met with CM Brooks who was positive and would like more computers, and more events for Temescal District.
- Commissioner Barbero: Lakeview Branch held a chess tournament and book sale with 70 people participating. The book sale is a great outreach venue and has raised \$2000 every year for books and materials.
- Vice Chair Racle: started conversation with a Rockridge Friends person for more outreach.
- Commissioner Lupoff: would like to switch his adopted branch to Chavez Branch, and Commissioner Goodman-Lucker will now have 81st Avenue and Dimond Branches.
- Commissioner Perkins: Melrose Friends participated in the summer reading kick-off with 75 people in attendance. Recently got a display for the first floor; working with a local

artist to design a poster for Melrose Branch and promote the library. Considering participating in a fiesta along with the NCPC neighborhood group. Got the petting zoo for the Branch's National Night Out event.

10. Agenda Building

- Measure Q Update

11. Open Forum/Announcements - None

12. Adjournment - Meeting adjourned at 7:08 pm.

Submitted by: Gerry Garzón, Library Director