

Library Advisory Commission Outreach Committee Meeting
Monday, July 10, 2017 - Minutes
Location: Buttercup Grill

Attending: Co-chairs Victoria Barbero and Lesley Mandros Bell, Commissioners: Reginald Constant, Aurea Lewis, Charles Sanchez, Commissioner Laura Liang

Meeting called to order at 6:40 pm

1. Minutes of June meeting reviewed and approved--Motion-Reginald Constant, 2nd-Victoria Barbero
2. Discussion of "Short" Talking Points
 - Laura mentioned using information such as usage rates and programming to help convince Council Members of library importance
 - Charles gave edits to the points that we had been working on
 - Determined to finalize points by end of July, at which point Victoria will give them to Gerry Garzon for his approval/input
3. Discussed need for list of local groups to speak to regarding upcoming ballot measure.
 - a. Each member of outreach will bring five suggestions of potential groups (such as NCPCs, community groups, etc.) to the next meeting
 - b. committee members will use National Night Out as an opportunity to look for more groups, as well as advocate for library issues
4. Discussion of potential library advocacy panel in council chambers
 - a. Is it a positive use of our time/effort?
 - b. Do we have enough people to coordinate the panel, or should we concentrate on life enrichment presentation and bond measure preparations?
 - c. Will check with Rebekah Randle to confirm potential dates on calendar, and determine later whether timing and manpower works to do panel
 - d. Discussed whether it would be best to start drafting language for bond measure now, and concentrate efforts on that
5. ID Person to work on social networking
 - a. Reggie volunteered to coordinate with Kathryn Sterbenc and Charles Sanchez to figure out a strategy for posting on various platforms
 - b. Reggie will help with ongoing posting if we can provide him with content
6. To Share with Sustainability
 - a. Discussion of whether to have panel in Council Chambers
 - b. Proposed to ask Sustainability for their input in drafting ballot measure language
 - c. Proposal: have Reggie, Charles and Kathryn coordinate social media

7. To Share with Coalition

- a. Points above that are being shared with Sustainability
- b. The finalized talking points

Meeting adjourned at 8 pm.

Respectfully submitted by: Lesley Mandros-Bell