

**Library Advisory Commission Outreach Committee Meeting**  
**Monday, October 9, 2017 - Minutes**  
**Location: Buttercup Grill**

Attending: Co-chairs Victoria Barbero and Lesley Mandros Bell, Rebekah Randle

Meeting called to order at 6:35 pm

1. Minutes of September meeting reviewed and approved -- Motion-Victoria Barbero, 2<sup>nd</sup> Rebekah Randle
2. Targeted audiences for tax measure: decided to wait to do this until next general LAC meeting where we will 1) receive updates on polling results from consultants, 2) hear if measure will be going in June or November
3. Review of Mixer Invitation
  - approved Randle's final version of Shutterfly print invite for council members
  - Rebekah Randle will order copies for mayor and city council
  - suggested that Sarah McClung handle online invitation list for Mixer pending her approval
  - if we have the text for email invitation ready and edited, Rebekah Randle will send invites out 6 weeks, 4 weeks and 1 week before Mixer
4. Develop plans for mixer.
  - a. should we have a theme (i.e. Open Libraries Open Doors) for Mixer?
  - b. plan to invite Branch Friends at October meeting
5. Update on google and media: postponed till Reggie attending

{decided to ask committee members who are unable to attend meetings to review minutes before meetings and send one-two line updates to share with other members so we can move business along}
6. To Share with Sustainability
  - a. Discussion of whether to have panel in Council Chambers
  - b. Proposed to ask Sustainability for their input in drafting ballot measure language
  - c. Proposal: have Reggie, Charles and Kathryn coordinate social media
7. To Share with Coalition
  - a. status of Mixer invitations
  - b. new suggestion that absent members provide updates on action items via email before meetings

Meeting adjourned at 7:30 pm.

Respectfully submitted, Lesley Mandros-Bell