Oakland Public Library Advisory Commission Outreach Committee
Meeting Minutes

Monday, February 18, 2019  6:30 PM

Location:  Buttercup Grill, 229 Broadway

Commissioners Attending: Lesley Mandros Bell, Reginald Constant, Joseph Karwat

1. Review of January 14, 2019 Minutes (Attachment A): Minutes approved

2. Discussion of Future Holiday Mixer Sunday, December 1, 2019:
   Date confirmed with Veda. Possibly limit OPL staff presentations to 2 so that AAMLO can provide tour before ceremony.

3. Discussion of Community Outreach:
   Assign commissioners during next general meeting to meet with councilmembers in pairs to communicate appreciation for approval of Measure D, what measure D has brought to the library, and how the measure impacts needed services to councilmember’s respective communities. Take-away objective: Develop talking points for meetings with councilmembers.

4. Discussion on Promoting Proposed Hoover and San Antonio Branches:
   a. Commissioner Karwat proposes corporate naming rights to fund construction of branches.
   b. Commissioner Mandros Bell proposes that the commission write a letter of support for the construction of the Hoover Branch and ask Commissioner Cook how the commission can help.
   c. Director Jamie Turbak supports construction of San Antonio and Hoover branches.
   d. Residents of San Pablo corridor would probably have to pass a Mello-Roos bond measure to fund construction of Hoover branch.

5. Items to Share with Sustainability Committee:
   1. Date of Holiday Mixer
   2. Talking Points with Councilmembers
   3. Proposed letter in support of Hoover branch

6. Next Meeting Agenda Topics:
   a. Details for presentation to Life Enrichment in the next general commission meeting
   b. Develop talking points to elected officials and the public

7. Adjournment: 7:30 pm