

Oakland Public Library Advisory Commission Outreach Committee
Meeting Minutes

Monday, February 18, 2019

6:30 PM

Location: Buttercup Grill, 229 Broadway

Commissioners Attending: Lesley Mandros Bell, Reginald Constant, Joseph Karwat

1. Review of January 14, 2019 Minutes (Attachment A): Minutes approved
2. Discussion of Future Holiday Mixer Sunday, December 1, 2019:

Date confirmed with Veda. Possibly limit OPL staff presentations to 2 so that AAMLO can provide tour before ceremony.
3. Discussion of Community Outreach:

Assign commissioners during next general meeting to meet with councilmembers in pairs to communicate appreciation for approval of Measure D, what measure D has brought to the library, and how the measure impacts needed services to councilmember's respective communities. Take-away objective: Develop talking points for meetings with councilmembers.
4. Discussion on Promoting Proposed Hoover and San Antonio Branches:
 - a. Commissioner Karwat proposes corporate naming rights to fund construction of branches.
 - b. Commissioner Mandros Bell proposes that the commission write a letter of support for the construction of the Hoover Branch and ask Commissioner Cook how the commission can help.
 - c. Director Jamie Turbak supports construction of San Antonio and Hoover branches.
 - d. Residents of San Pablo corridor would probably have to pass a Mello-Roos bond measure to fund construction of Hoover branch.
5. Items to Share with Sustainability Committee:
 1. Date of Holiday Mixer
 2. Talking Points with Councilmembers
 3. Proposed letter in support of Hoover branch
6. Next Meeting Agenda Topics:
 - a. Details for presentation to Life Enrichment in the next general commission meeting
 - b. Develop talking points to elected officials and the public
7. Adjournment: 7:30 pm