



Oakland Public Library

Annual Report
2012 – 2013



Director's Message

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On behalf of all library staff and dedicated volunteers, I am honored to present the Oakland Public Library's 2012–13 Annual Report for the fiscal year ending June 30, 2013. This year's cover page is a beautiful rendering of a temporary National Library Week installation mounted in April on the exterior of the Main Library. Known as the "Origami READ Wall," it was created by library staff in the Main Children's Room with contributions of hand-folded origami pieces from children throughout Oakland. As you peruse this report, you will see the installation in the background of several photos – it was our most popular backdrop of the year!

The year's highlights include opportunities for the Library to take services where patrons and prospective patrons are located. A great example is a partnership with the Alameda County Social Services Agency in which children's librarians offer family storytimes in the waiting room. "Read While You Wait" aims to promote family literacy, enjoyment of reading, and awareness of local public library services among agency customers and their children. The Library continues to reach greater numbers of young people through collaborations with educational institutions and youth organizations. Ready, Set, Connect!, a new program made possible through a partnership with Community Technology Network, offers young people technology skills to enhance their employment prospects while assisting patrons in the Library's computer labs. The Library continues to expand online services with e-books, streaming music, and online audiobooks growing in popularity. Our interactive website and social media sites offer timely reminders of events, advice for readers, and tips for parents helping their child to learn to read. These are just a few examples of the services our dedicated and experienced staff offer – in the Library, outside the Library, and online.

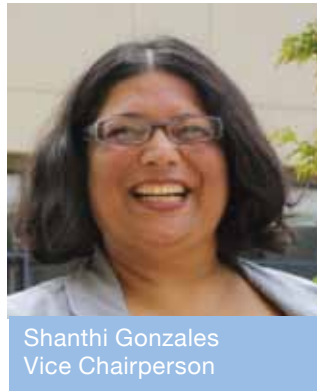
During the past year we had some transitions. We bade farewell to Carmen Martínez, Oakland's Library Director for 12 years, upon her retirement in December 2012. We welcomed new members and leadership to the Library Advisory Commission and, in recognition of their active role in promoting the Library, I invited the Chairperson and Co-Chairperson to send their own message to you in this report. Unchanged is the steadfast support of the Friends of the Oakland Public Library and over a dozen branch friends groups. I am grateful to library staff, volunteers, and friends who are so committed to our community and its libraries. Together we achieved the accomplishments described in this report.

Sincerely,

Gerry Garzón
Interim Library Director



Kathryn Sterbenc
Chairperson



Shanthi Gonzales
Vice Chairperson

The Library Advisory Commission

Greetings from your Library Advisory Commission! People sometimes think we are part of the library's administration or staff. Actually, we are volunteer advocates — Oaklanders who feel a deep appreciation for the public library's power to strengthen communities and provide equal access for all.

We are committed to increasing community awareness of the Oakland Public Library's role as a vibrant community center, education partner, and temple of information and inspiration. We also take seriously our mandated duty to advise the library staff, Mayor, and City Council on OPL policies, and we are vigilant in providing citizen oversight of Measure Q parcel tax expenditures.

The LAC is diligently working on multiple fronts to safeguard the future of the Library, ensuring that its critical programs and services will continue to be available to all present and future Oakland residents in every neighborhood. Investment in the Library – a full partner in building a stronger community and in increasing public safety – IS an investment in our city.

The public library bolsters economic security, supports children and parents, provides access to technology, and serves as a gateway from isolation to inclusion. We on the LAC are honored to carry that message. We will keep working hard to ensure that the public has a voice in how decisions are made about the future of public libraries in Oakland. To add your voice, please contact us at OaklandLAC@gmail.com.

Sincerely,

Kathryn Sterbenc, Chairperson
Shanthi Gonzales, Vice Chairperson
Library Advisory Commission

Special Programs, Events, and Exhibits

The Oakland Public Library is not a crypt-like zone of silence; it is full of life, often buzzing with activity. Authors read from their works, book lovers meet to chat about books, musicians perform, arts and crafts enthusiasts join together to learn new skills, gardeners exchange seeds and botanical knowledge, and clowns, bubble ladies, magicians and other entertainers arouse young audiences. There is always something going on at the Library to educate us, entertain us, raise our awareness, and help us better ourselves.





The urban farming movement has taken root in Oakland and the Library has responded with relevant programming such as the Seed Lending Library at the César E. Chávez Branch, which launched in early 2012. The Seed Library and its related workshops have generated tremendous interest amongst Oaklanders saving and sharing seeds from their gardens, and now similar seed exchange programs are slated to open at other branches. Of course, urban farming isn't strictly about agriculture. Library patrons interested in raising chickens showed up

at the Main Library in January to meet Matthew Wolpe and Kevin McElroy, authors of *Reinventing the Chicken Coop*. If you have noticed simple but stylish hen houses popping up in your neighborhood, perhaps their plans were hatched at this event.

In the summer, cookbook author Jennie Schacht gave talks at the Montclair and Dimond branches, where she demonstrated creative ideas from her latest publication, *I Scream Sandwich!* Highly appreciative library patrons enjoyed delicious samples.

OPL had the opportunity to participate in a variety of technology-related programs during the 2012–13 fiscal year. The Library contributed data to the city's open data platform, and Library staff participated in events including CityCamp Oakland and the Oakland Answers Write-a-Thon. In February, OPL was pleased to host the city's International Open Data Hackathon at the 81st Avenue Branch, bringing together active, technologically savvy community members to work towards creating new and useful applications using open city data.



Special Programs, Events, and Exhibits

The Civil Rights Era was much on our minds in early 2013. As part of the build-up to the 50th anniversary of Martin Luther King, Jr.'s "I Have a Dream" speech, Gary Younge, a columnist for *The Guardian* (U.K.), regaled a capacity audience at the Main Library with stories about the planning of the March on Washington and the global impact of one of America's most famous speeches.

Book lovers have come to count on the Library for engaging author talks, poetry readings, and literary discussions. In September 2012, the Main Library continued a tradition of presenting panels of mystery writers when it hosted Janet Dawson, Ann Parker, and Jonnie Jacobs for an intriguing event titled "Mysterious Women." In December, the Rockridge Branch once again hosted the PEN Oakland awards – which *The New York Times* has dubbed the "Blue Collar PEN," in an appreciative nod towards Oakland's lack of ivory-tower snootiness.

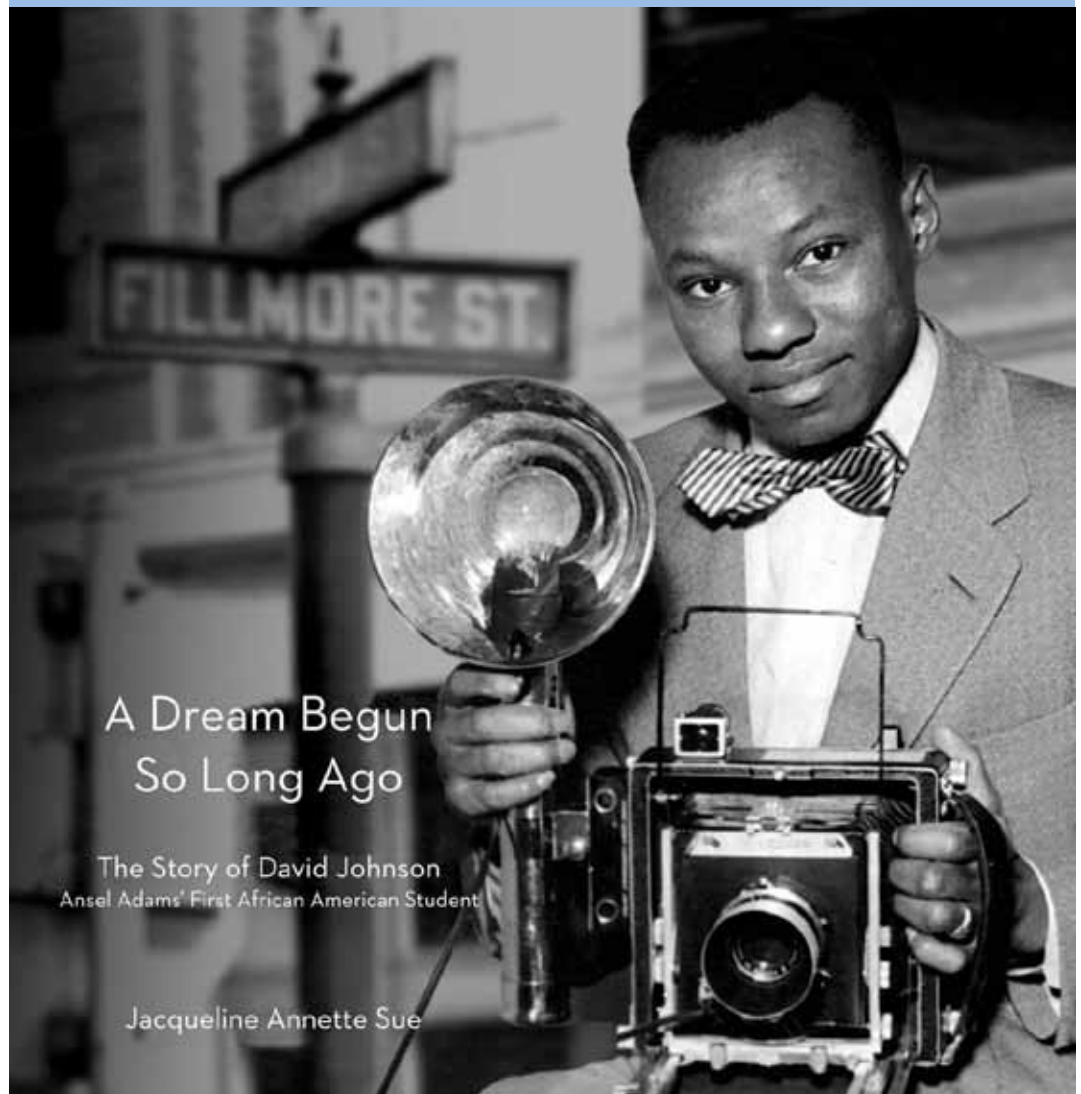
David Johnson's Visit

In June, the Main Library hosted photographer David Johnson and his biographer, Jacqueline Annette Sue, for a discussion of *A Dream Begun So Long Ago*. The book is a beautiful, large-format collection of Johnson's black and white images of the Civil Rights Movement as well as everyday scenes from San Francisco's bustling Fillmore District in the 1940s and '50s. Johnson, who was Ansel Adams' first African American student, is in his 80s now, and clearly enjoying the renewed interest in his work.

MORE ONLINE



Find out more at www.davidsjohnsonphotography.com



Poets congregated at the West Oakland Branch in February for the 23rd Annual African American Celebration through Poetry, an event that features well-known poets as well as new, young voices. During National Poetry Month (April), Montclair Branch presented readings by six accomplished local poets followed by an open mic session.

Local history, always the topic of the day in the Main Library's beloved Oakland History Room, made its way into the discussion at the branches as well. In November, local historian Dennis Evansky gave a talk at Temescal Branch entitled "Oakland in the Civil War," in which he described how the nation's worst inner conflict deeply affected our then remote and fledgling town.



Local historian
Dennis Evansky

The Waters of Oakland

A highlight of the Oakland History Room's steady stream of offerings was a thoughtful exhibit, "The Waters of Oakland." The exhibit gave a detailed overview of how the city's network of streams and Lake Merritt's shifting shores originally looked, before they were tamed and concealed by concrete and culverts. The exhibit dovetailed nicely with the completion of the Measure DD-funded 12th Street Reconstruction Project, which brought about dramatic improvements to Lake Merritt's south shore and the estuary feeding into it.



Special Programs, Events, and Exhibits

Every year the Library addresses a bevy of self-help and personal improvement issues by offering programming such as Nancy Rhoda's well attended Job On! classes, tenants' rights seminars, and Elizabeth Anderson's "Introduction to Mindfulness" workshops.

"Do-it-yourselfers" always rely on the Temescal Tool Lending Library for weed whackers, floor Sanders, and other tools, but every now and then what you need is not a tool but a little guidance on how to get an old appliance in working order. For just such a crisis, the Tool Lending Library stepped up in June with a Summer Fix-It Clinic.

In August, the Dave Rocha Jazz Group performed at the Melrose Branch. The Friends of the Golden Gate Library staged their ever-popular Summer Jazz Series at the branch. Motown legend Martha Reeves came to AAMLO in March – you may know her for "Dancing in the Street" but some of us will always remember her for raising the excitement level in the Library.

Services for Children

Storytimes, afterschool art, Lego construction, Summer Reading, free lunches, gardening projects, holiday festivities, multicultural performances... these are just some of the ways OPL's Children's Services Department creates a lively, stimulating, and educational atmosphere that keeps kids returning to the Library. Literacy is a big part of it, but kids have all kinds of needs and the Library addresses them in a variety of ways.





The Summer Reading Program, promoting reading and library use while school is out during the summer months, was as popular as ever in 2013. Over 9,000 kids signed up for this year's program, and two-thirds of them completed eight hours of reading, far more than in previous years. Fun and educational events, reading games, and the allure of prizes (an iPad and a coveted annual pass to Children's Fairyland) attracted young readers to all of the branches. So it goes without saying that the Summer Reading Program was a huge success – with thanks to support from the Friends of the Oakland Public Library and other generous funders.

In an unusual spin, the West Oakland Branch kicked off the Summer Reading Program with "Bikes, Bubbles, and Books," an all-day, all-ages event that included a group bike ride, bicycle repair workshops, and crafts led by the Original Scrapper Bike Team, who showed kids how to decorate their spokes in

the trademark "Scrapper Bike" style. The event attracted kids from East Oakland as well as the West Side, thanks to the bike theme and the mobility it suggested.

The Free Summer Lunch Program, brought about through a partnership with the Alameda County Community Food Bank and the City of Oakland Department of Human Services, began its third year at the Library in June 2013. The program has been so successful, a number of other library systems in California have modeled new programs on OPL's. Over 8,500 lunches were served at 11 Library locations in the summer of 2013.



Summer Reading 2013 iPad winner

The Main Library's Children's Room, in partnership with Acta Non Verba, offered the Growing Readers garden program, a series of weekly workshops for children and their families. The project was supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. Topics included soil, bugs, and how fruits and vegetables differ. As spring turned to summer, patrons of all ages enjoyed observing the growth of corn, basil, strawberries, squash, tomatoes, and other fruits and vegetables outside the Children's Room. Also as part of this program, an assortment of gardening books was added to the Children's Room collection.

During National Library Week, in April 2013, the east face of the Main Library was graced with a temporary installation. It became known as the "Origami READ Wall," because it consisted of large, colorful letters spelling the word "READ." As an up-close look revealed, the letters were formed by hundreds of little origami pieces, each hand-folded by kids from throughout Oakland.



Services for Children

A number of programs were offered either weekly or with some frequency, such as Afterschool Art classes with staff from the Museum of Children's Art (MOCHA); Lego Mania, which gave kids a chance to create their own Lego structures with the Library's supply of literally thousands of pieces; and MPACT Dance Classes for Kids, presented by the Luna Dance Institute at several branches. Children's book, clothing, and toy swaps took place at various Library locations throughout the year to help promote the reuse of under-used resources as well as community building.

Waiting Room Outreach



Children's Librarians Amy Martin and Laurie Willhalm participated in a new program, "Read While You Wait," at Alameda County Social Services Agency waiting rooms. They had captive audiences – kids who would otherwise have been bored stiff greatly appreciated having a story read to them.

LISTEN ONLINE



KALW FM 91.7 covered this story, listen online at www.oaklandlibrary.org/WaitingRoom



There can never be enough art for kids, and for added inspiration, it doesn't hurt to throw prizes into the deal. In October 2012, the Library helped kids participate in the City of Oakland's Re-Create Art Contest, a competition that challenges K-12 students to produce stellar recycled art. Some \$500 worth in prizes were earned by creative young people. Several branches also offered art classes for Día de los Muertos, the Day of the Dead.

Thanks to partnerships with educational and cultural institutions from around the Bay, the Library was able to provide many unique and enlightening programs for kids. The California Academy of Sciences offered educational programs in September 2012. The Museum of Craft and Folk Art showed kids how to make Incan and Miwok crafts to honor Native American History Month in November. That same month, the Medicine Warrior Dance Troupe performed for kids at several branches.



Singer-songwriter José-Luis Orozco gave two performances in December. He sang family-friendly songs that he wrote to pass along Latin America’s rich heritage to youngsters.

African American History Month (February) was marked at several locations with stirring performances by Bodac Cultural, an ensemble that displays the vibrant music and dance of West Africa. Also in February, the Jing Mo Athletic Association performed an impressive feat, ringing in the Chinese Year of the Snake with a “Snake” dance at five library branches in five hours – yes, all in one day!

In April and May, Día events were celebrated at ten locations with rollicking bilingual performances by Germar the Magician, and free books were given to more than 600 children who attended Día events.

The Oakland Public Library’s Children’s Services Department also frequently provides parenting advice workshops, usually in partnership with outside organizations and specialists. In April and May, OPL joined forces with Bananas to offer a variety of classes for parents of newborns at five library locations. The courses included topics such as child-parent yoga, sleep issues, and baby massage.

Oakland Reads 2020



An initiative of the Oakland Literacy Coalition, Oakland Reads 2020 is building a network of people and organizations aiming to double the percentage of Oakland students reading successfully by the end of third grade, by mobilizing the community to take action around four pillars of reading success: Kindergarten Readiness, School Attendance/Chronic Absence, Summer Learning, and Family Engagement.

A partnership of the City of Oakland, the Oakland Unified School District, and nearly 100 Oakland funders, nonprofit partners, private companies and community leaders and organizations, Oakland Reads 2020 kicked off in June with a Symposium at the Oakland Marriott City Center. The Library actively participates on the Steering and Coordinating Committees of the initiative, and ensures that our many core services for children and families—such as Summer Reading, Storytimes, and Playtimes—directly address the goals of the campaign.

MORE ONLINE



Find out more online at www.oaklandreads.org

Services for
Children

Services for Teens

Literacy continues to be an area of development for teens, but many young adults have an emerging need for self-expression, and still others are learning to channel their social skills in ways that contribute to the community. The Library's numerous TeenZones provide young people with places to learn, refine their skills, and link up with one another. Through a variety of collaborations with educational institutions and youth organizations, the Library is reaching a greater number of young people than ever before.



In October 2012, Stephanie Yun was crowned Oakland's first-ever Youth Poet Laureate after winning a competition co-sponsored by the Library and Youth Speaks. Stephanie, a recent Skyline High School graduate, was crowned by Mayor Jean Quan and Library Director Carmen Martínez at the Life is Living Festival. She received a \$5,000 scholarship and then had a busy year giving public readings at outreach events. In April, the contest to determine Stephanie's successor began, with eight gifted teens emerging as finalists. The city's second Youth Poet Laureate was named in August 2013 — this time, Obasi Davis took the prize.

Also at the Life is Living Festival, Library Teen Services sponsored an event with award-winning author Rita Williams-Garcia, who read from her book, *One Crazy Summer*, about three sisters who spent a summer in West Oakland during the late 1960s.

From January to March, Youth Speaks offered afterschool writing workshops at the César E. Chávez Branch. Called "Encuentros," the bilingual program was tailored for kids from Latina/o, migrant, and undocumented families, with an emphasis on writing about their personal experiences.



Youth Poet Laureate
Obasi Davis

The Ready, Set, Connect! program, made possible through a partnership with Community Technology Network, provided young people with technology-based job skills. It began in March with classroom training, but quickly progressed to more hands-on experience. In the Library's numerous computer labs, the newly trained students helped patrons use computers, send emails, and navigate the Internet. The program complemented the Library's mission to help "close the digital divide" by making computers accessible to all.

At the 81st Avenue Branch, a Bay Area Library and Information System (BALIS) grant and a partnership with Youth UpRising helped pave the way for some very constructive and popular workshops during 2012–13. Teens were given valuable multimedia training, including film editing, photography, desktop publishing, web design, and other means of communication for the digital age.

Services for Teens

The Summer Passport Program continued to be a signature event, attracting hundreds of teens to the Library and introducing eye-opening experiences to the lazy days of summer. Following the lure of coveted prizes (such as iPads), teens were enticed to visit cultural attractions throughout the Bay Area, getting their “passports” stamped after visiting museums and historical sites that are accessible by public transit.

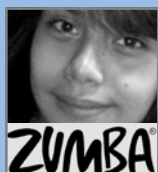


A Talented and Helpful Teen



Fifteen-year-old Ariela Estrada learned a dance exercise called Zumba in order to improve her own physical fitness. It worked so well for her, she began to teach others how to benefit from this fun and social form of exercise at 81st Avenue Branch.

LISTEN ONLINE



KALW FM 91.7 covered Ariela's story, listen online at www.oaklandlibrary.org/ZumbaTeen

The César E. Chávez Branch began a “book buddies” program to get teens reading to younger children, thereby developing mentorship skills while also setting a positive example for the little ones. Chávez teens also formed a new Teen Advisory Board, which met for the first time in September 2012 to discuss ways the Library can go further in serving the needs of young adult patrons. At the Eastmont Branch, tweens were recruited to serve as uniformed ambassadors who greet patrons and offer help with computers.

In September 2012, the Main Library TeenZone welcomed Andreana Clay, author of *The Hip-Hop Generation Fights Back*, a constructive take on how young people can address cultural biases and inequalities through creative expression and activism. She was joined by a panel of youth activists, artist Melanie Cervantes, and interested teen patrons for what turned out to be a heady discussion.



Site Improvements and Expanding Services

After more than 80 years at its 41st Street location, Piedmont Avenue Branch moved into its new location in November 2012. The branch is now ensconced in a temporary structure at 80 Echo Avenue, on the grounds of the Piedmont Avenue Elementary School. The move went remarkably smoothly, and in fact involved a bit of fun when volunteers helped move books to the new branch in a procession of wheel barrows, as part of the Piedmont Avenue Halloween Parade. The Piedmont Avenue Branch will stay put for at least a few years, but the long-term goal is to establish a permanent home in the neighborhood.





The Martin Luther King, Jr. Branch reopened in August 2012, after a lengthy closure for repair work that greatly improved accessibility and security. The upgrades include an ADA accessible front entry and bathrooms, better lighting, new electrical wiring and communications cables, more computers, and some cosmetic enhancements. On the branch's reopening, neighbors, library officials, and staff joined for a celebration that featured family-friendly entertainment.

During the 2012–13 fiscal year, OPL continued to flesh out and fine-tune its website, after the site underwent a design overhaul the previous year. With its new look and enhanced flexibility in place, the table was set for a far more dynamic home page featuring numerous interactive blogs. The new website has become a hub for all kinds of library-related information, from upcoming programming to volunteer opportunities. The ultimate goal is to feature up-to-date information and the library's always expanding services in ways that are accessible and easy to find.

The Library is always improving its already extensive online and electronic offerings. In April 2013, OPL marked the first anniversary of offering access to Transparent Language Online, a powerful language learning resource. With web access, patrons can learn and hone their skills in over 80 languages, including English. Meanwhile, the Library laid the groundwork for new services that offer free music downloads and online magazines.

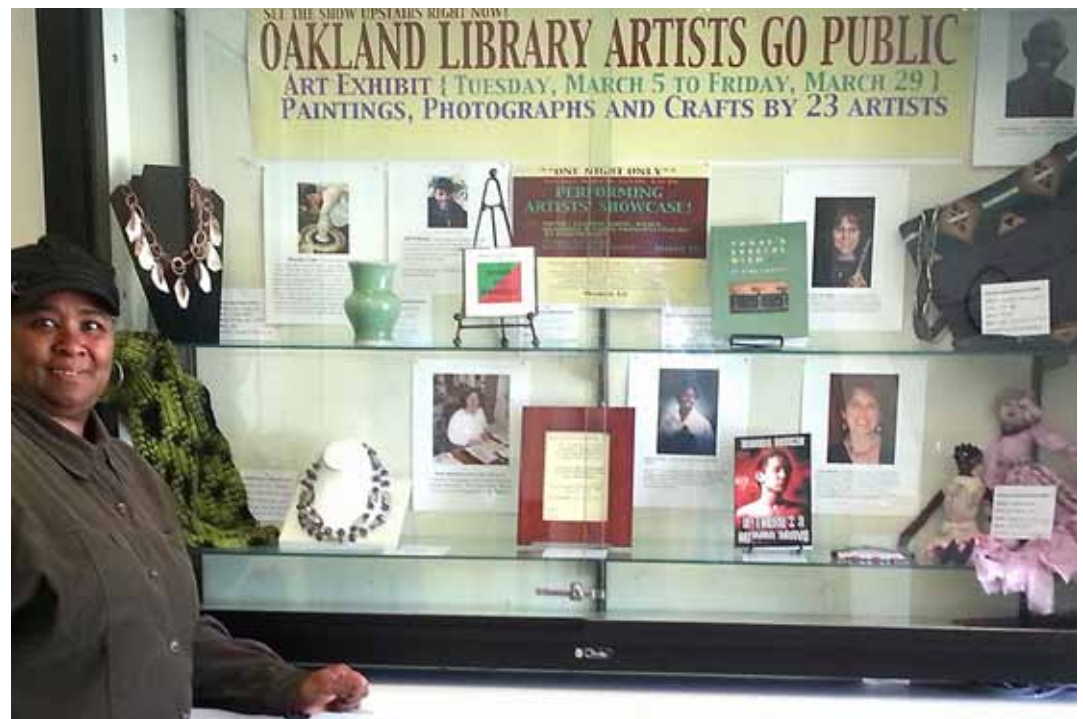
Digital book checkouts climbed rapidly as the Library's e-book and online audiobook collections grew, and as an increasing number of patrons discovered this service. The OPL collection includes books for children and teens, and in Spanish, Chinese and Russian. In a two-year period, e-book and online audiobook checkouts have increased nearly four-fold – from 2,216 checkouts in July 2011 to 7,998 checkouts in June 2013.

Even in the electronic era, traditional books remain valued resources that maintain their relevance when they are available to a greater number of users. LINK+, a service that makes books from other library systems available to OPL patrons, was introduced in mid-2012. In its first year, OPL patrons checked out over 7,000 items from other libraries, and in turn library users elsewhere utilized more than 5,400 items from Oakland's collections.



Staff Achievements

In June, at a ceremony at the Fox Theater, the Library was honored to receive the 2013 Oakland Youth-Friendly Business Award for a Government Agency. The award was granted by the Oakland Youth-Friendly Business Network, an organization that promotes and recognizes the generous businesses and individuals who provide workplace mentoring, meaningful work, and essential life skills to youth. Teen Outreach Librarian Amy Sonnie accepted this award on behalf of her colleagues in the Teen Services Department.



In March 2013, OPL staff put on an art exhibit at Rockridge Branch to display their talents in the visual arts, plus an event featuring performing arts – singing, poetry, a fashion runway show, and comedy – and a craft market that attracted a huge, enthusiastic crowd.



Mayor Jean Quan, Refilwe Gqajela (YLC), Gerry Gárzon (Interim Library Director), Wendy Calmo (YLC), and Charles Sanchez (LAC) at the Youth-Friendly Business Awards

The OPL Teen Pinterest page drew some welcome attention when the Open Education Database rated it among the “25 Libraries We Most Love on Pinterest.” The OPL Teen site was rated Number 9, with a complimentary review: “When looking for inspiration about multimedia treats to offer up local teens, this Pinterest account might very well prove one of the most valuable resources.”

In Spring 2013, Sharon McKellar, OPL’s Community Relations Librarian, contributed several “Community Voices” columns to the Oakland Local online news site. In her first installment, Sharon wrote thoughtfully about the Library’s role in the community while promoting all the incredible resources and services that OPL offers.

Ted McCoy, a part-time librarian who specializes in children’s services, was named a 2013 American Library Association (ALA) Emerging Leader. The Emerging Leaders program is a leadership development program that enables newer library workers from across the country to participate in problem-solving work groups, network with peers, gain an inside look into ALA structure, and have an opportunity to serve the profession in a leadership capacity.



MORE ONLINE



Read Sharon’s columns at www.oaklandlibrary.org/OaklandLocal

MORE ONLINE



Read more about the ALA Emerging Leaders program at www.oaklandlibrary.org/EmergingLeaders

Nina Lindsay, Supervising Librarian for Children’s Services, chaired the Caldecott Medal 75th Anniversary Task Force, a group charged with developing plans for the esteemed children’s book award’s landmark anniversary celebration.

Children’s Librarian Helen Bloch served on the Association for Library Service to Children’s (ALSC) Everyday Advocacy Website Task Force, creating a new website designed to help librarians make a difference in their communities. The site launched in May 2013.

On the sporting end of the spectrum, in May, OPL staff entered the month-long Team Bike Challenge and finished third in Alameda County in the “medium company” category. (OPL was sixth among all “medium companies” in nine Bay Area counties.) The Library team, comprised of 40 staff members, logged 3,083 miles, which represents 3,083 pounds of carbon dioxide saved. In August, a Library staff soccer team, the Dewey’s Disciples, won the championship of the Coed D3 Wednesday League at Alameda’s Bladium.

The East Bay “Best” List



The Oakland History Room is the best place to brush up on local history.

The Library received accolades in the *East Bay Express*’ 2013 “Best of the East Bay” edition, being singled out twice, for “Best Place to Brush Up on Local History” (for the Oakland History Room) and “Best Use of the Library” (for the Free Summer Lunch program).

MORE ONLINE



Read OPL’s accolades: www.oaklandlibrary.org/OHRBestOf
www.oaklandlibrary.org/SummerLunchBestOf

Recognition of Friends and Volunteers

Support from members of the public – who generously contribute their time, skills, and money – continually grows at the Oakland Public Library.

One key source of revenue for the Library comes from the Bookmark Bookstore, in Old Oakland. Operated by the Friends of the Oakland Public Library (FOPL), the Bookmark celebrated its 20th anniversary in 2012. Two decades of selling gently used books to raise funds for OPL, and hopefully many more decades to come! Congratulations – and many thanks – to the Bookmark!

Each year thousands of books are donated to the Bookmark and over 850 individuals support the Library by joining FOPL. Fifty active volunteers help run the store, which grows especially busy during special sale events.

Local friends groups provided similar support at 14 branches and the Oakland History Room by conducting book sales, performing community outreach, and presenting events such as the Summer Jazz Series at the Golden Gate branch, Martha Reeves' appearance at AAMLO, and the Piedmont Avenue Halloween Parade (in which books were hauled in wheel barrows to the branch's new home) were all made possible by branch-based friends groups.

For a large organization with 18 locations, finding volunteers for the increasing number of volunteer opportunities, and matching the right person with suitable tasks, is not logistically simple. The Library addressed such challenges by hiring a part-time Volunteer Coordinator to oversee these efforts and expand the volunteer base.

Thanks in part to volunteer information sessions conducted in September 2012 and March 2013, the Library gained nearly 100 new volunteers in 2012–13. In June, OPL also co-hosted a regional meeting for library volunteer managers, as part of the State Library's Get Involved! Initiative.

New volunteer opportunities that have presented themselves include the Seed Library coordinator at the César E. Chávez Branch, Adopt-a-Spot volunteers at the Main Library, Summer Lunch site coordinators at various locations, and Farmers Market outreach representatives.

Some volunteers contributed by sharing specialized skills or knowledge with participants in Library programs. Every week, members of the Alameda County Bar Association volunteer their time to offer legal advice and referrals, and every spring volunteers from AARP Foundation help patrons file their taxes at several library locations.

For Ready, Set, Connect!, a new program introduced in early 2013, tech professionals from Google and Bluewolf volunteered to provide work site visits and to give career-related advice.

Also in early 2013, the Main Library identified a book sorting area that needed a redesign. Working with library staff, Kate Moll volunteered her design skills and created plans to make the space more efficient and safer. Volunteer Sophie Dosick helped to complete the expanded design.

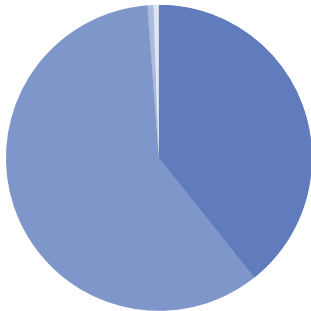
The Books for Wider Horizons (BWH) program is going strong after nearly two decades and

enjoyed another very productive year, with 61 volunteers offering over 2,200 storytimes at 33 outreach sites throughout the city of Oakland. Some 1,300 children benefitted. In October and November, the BWH training sessions, coordinated by Celia Jackson and Mary Gay Ducey, prepared 20 new volunteer story-readers, who have since been placed with Head Start and Child Development Centers throughout Oakland. Meanwhile, more than 110 volunteer tutors in the Second Start Adult Literacy Program worked one-on-one with adult learners.



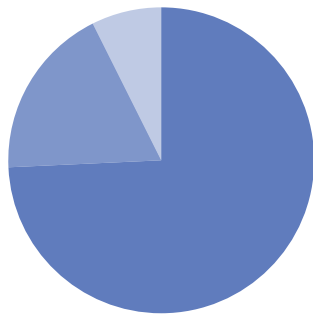
In 2012–13, FOPL donated over \$140,000 to the Library for free community programs, branch projects, funding for collections, and more.

Financial Summary 2012–13



EXPENDITURES BY FUND SOURCE

| | | |
|----------------------------|---------------------|-------------|
| General Purpose Fund* | \$8,963,852 | 39.29% |
| Measure Q | \$13,570,591 | 59.48% |
| Local/State/Federal Grants | \$122,833 | 0.54% |
| Trust Fund and Other | \$159,663 | 0.69% |
| TOTAL | \$22,816,939 | 100% |



EXPENDITURES BY CATEGORY

| | | |
|----------------------------|---------------------|-------------|
| Personnel | \$16,945,055 | 74.27% |
| Operations and Maintenance | \$4,185,320 | 18.34% |
| Books and Other Materials | \$1,686,564 | 7.39% |
| TOTAL | \$22,816,939 | 100% |

AVERAGE COST PER CAPITA: \$54.26**

*Includes Library Services fees paid by Piedmont (\$350,471) and Emeryville (\$120,000)

**Cost per capita based on a population of 420,484



Books for Wider Horizons volunteers
and OPL Children's Services staff

Statistical Highlights

USE

Registered Borrowers: 261,629
Service Area Population: 420,484
Percent of service area population who are registered: 52%

COLLECTIONS

Total Circulation: 2,674,533
Circulation of Children's Materials: 1,030,293
Circulation of DVDs, CDs, and other media: 786,814
Circulation of e-books and Electronic Materials: 98,376
Circulation of Non-English Materials: 286,106

PERSONNEL

Total Number of Staff: 365
Full Time Equivalent Staff: 215.5
Annual Volunteer Hours: 22,955

2012–13 Supporters

The Oakland Public Library thanks and acknowledges the following supporters who made donations to the Library between July 1, 2012 and June 30, 2013. We also appreciate the hundreds of donors who support the Library through the Friends groups listed below.

INDIVIDUALS

Anonymous (4)
Leslie Brott
David L. Brown
Immanuel Durkee
Ellen Fenichel
Jeffrey and Judy Greenhouse
Carson B. Haines
Maxine Heiliger
Laura Jerrard
Karling Alice Leung
Peter & Bonnie Sherwood
Arthur and Elizabeth Spander
Wanda L. Underhill



TRIBUTES

In Memory of Clint Arndt
from May Arndt
In memory of Marion Taylor Blumberg
from the OWREC Book Club
In memory of Janice Carter
from Stella Goodwin
In memory of Barbara Chang
from
Audrey & Henry Fong
Carlene Chang
Lawland Long &
Veronica Yip Long
Ruby Chang
Vincent & Brenda Wong
In memory of Luella Edmond
from
J. E. Johnson
Martha Coady Sachs
D.M. Jackson
Judy Martin
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The Kline Family Foundation
The San Francisco Foundation (from
an Anonymous Advisor)
Union Pacific Foundation
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(California State Library)
Library Services & Technology Act
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Oakland Public Library

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LIBRARY LOCATIONS

Main Library
125 14th Street

**African American Museum and
Library at Oakland (AAMLO)**
659 14th Street

**Second Start Adult Literacy
Program**
125 14th Street, 2nd floor

81st Avenue Branch Library
1021 81st Avenue

Asian Branch Library
Pacific Renaissance Plaza
388 9th Street, Ste. 190

Brookfield Branch Library
9255 Edes Avenue

César E. Chávez Branch Library
3301 East 12th St., Ste. 271

Dimond Branch Library
3565 Fruitvale Avenue

Eastmont Branch Library
Eastmont Town Center
7200 Bancroft Ave., Suite 211

Elmhurst Branch Library
1427 88th Avenue

Golden Gate Branch Library
5606 San Pablo Avenue

Lakeview Branch Library
550 El Embarcadero

**Martin Luther King, Jr.
Branch Library**
6833 International Blvd.

Melrose Branch Library
4805 Foothill Blvd.

Montclair Branch Library
1687 Mountain Blvd.

Piedmont Avenue Branch Library
80 Echo Ave.

Rockridge Branch Library
5366 College Avenue

Temescal Branch Library
5205 Telegraph Avenue

Tool Lending Library
5202 Telegraph Avenue

West Oakland Branch Library
1801 Adeline Street



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