Library Services and Programs for Children

Oakland Public Library
Children's Services
Nina Lindsay, Supervising Librarian
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The Children's Services Division of the Oakland Public Library designs programs, services, and collections for children ages 0-14 and their caregivers.

Measure Q supports a full time Children's Services Librarian at every library location.

Services are delivered inside, outside, and online. supporting school readiness, reading success, and lifelong learning.





We put **over 907,000** children's books, toys, materials, in children's hands in FY 2015-16: (48% of all library materials checked out)





Attendance at Children's Services programs and outreach events in FY 2015-16: **158,462**







- School Readiness
- Literacy
- Inclusivity
- Collaboration



School Readiness

Storytime

- Self-Regulation
- Social Expression
- Self Care and Motor Skills

In 2015-16, we provided:

Avg 28 weekly librarian-led storytimes in our facilities, with total attendance of 65,071

110 weekly volunteer-led storytimes in 42 Headstarts and OUSD CDCs through our Books for Wider Horizons program



School Readiness

Play Café



Extended storytime with open-ended play and warm lunch service; piloting at Elmhurst, Melrose and Martin Luther King, Jr. branches with support of the Packard Foundation. Investigating scaling and sustainability for other locations.

- 59% of caregivers reported never having attended a children's program prior to Play Café
- 71% of caregivers reported reading more to children after having attended Play Café
- Average attendance at toddler storytimes increased by a factor of 25

School Readiness

Toy Lending Library





Started in 2014 with grant funds

Currently at West Oakland, Rockridge, Main Library, Chavez, Melrose, and Elmhurst with plans to expand to all locations. Toys can be placed on hold and checked out at any library just like a book.

http://oaklandlibrary.org/toys

Literacy

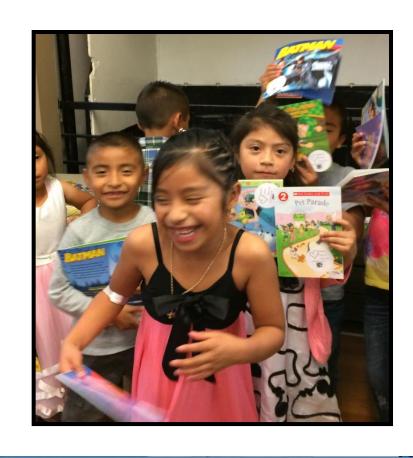
Supporting Free Choice Reading

2014 Scholastic Kids & Family Reading Report

Ninety-one percent of children ages 6–17 say "my favorite books are the ones that I have picked out myself."

Nearly three-quarters of both boys and girls (73%) say they would read more if they could find more books they like.

http://www.scholastic.com/readingreport/what-kids-want.htm





Literacy

Reading Incentive Programs

Kids Summer Reading

Challenges kids to read at least 20 days during the summer. In 2016 5,483 children met or exceeded the challenge

Winter Bingo

Easy and fun learning activities for any age. 2,708 Bingo cards were completed in 2016.

The prize: a book to keep!





Literacy

Share the Love Collection

2683 children's books distributed in the community in 2015-16









Inclusivity

Programs support diversity in:

- Learning styles
- Community perspectives and expertise
- Current needs of caregivers







Inclusivity

Materials designed and curated for Oakland's child and caregiver community





OPL Holiday Gift Guide: #OwnVoices Children's Books

Collaboration





















Children's Fairyland, ca. 1973

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