



HOOVER/DURANT PUBLIC BRANCH LIBRARY PURSUIT

A COMMUNITY- BASED ACTION
Oakland, California

33rd St
West
Brockhurst St
12nd St

HOOVER/DURANT BRANCH LIBRARY; OAKLAND PUBLIC LIBRARIES

WE WANT OUR LIBRARY TO BE

- ✓ A **destination** in our community
- ✓ Provides access to information and materials though the **system-at-large**
- ✓ Equipped with the most **current technological amenities**
- ✓ **Defines the community** with a source of pride
- ✓ A space with off-street parking; **classrooms; a kitchen and special events** area
- ✓ A place that transforms hopelessness to empowerment and vision

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- Sponsor and Support Page (logos-move logos to this page from page 2)
- Golden Gate Lock & Key; Crown and Buccaneer Club; Bogotá Employment Project; WOYC (West Oakland Youth Center); Juneteenth Celebration; Blink Lab architecture ; KOB(Keep Oakland Beautiful); EastBay Express; Beat 7x NCPC;(Neighborhood Crime Prevention Council) Beat 6x NCPC;(Neighborhood Crime Prevention Council) Oakland NAACP; Mentoring Center; Network for Good; UC Berkeley Dept.of Education; East Bay Community Law Center St. Mary's Center; Downs Memorial United Methodist Church Community Update; Market Street 7th Day Adventist Church; Oakland Unite; Ivy Moon Restaurant; Friends of the Oakland Public Libraries; Hoover Elementary School; Oakland Public Library Advisory Commission; Oakland Catholic Archdiocese; iconographygroup

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- Supporters:



Fouche's
Hudson Funeral Home

COMMONS ARCHIVE
COMMONS ARCHIVE



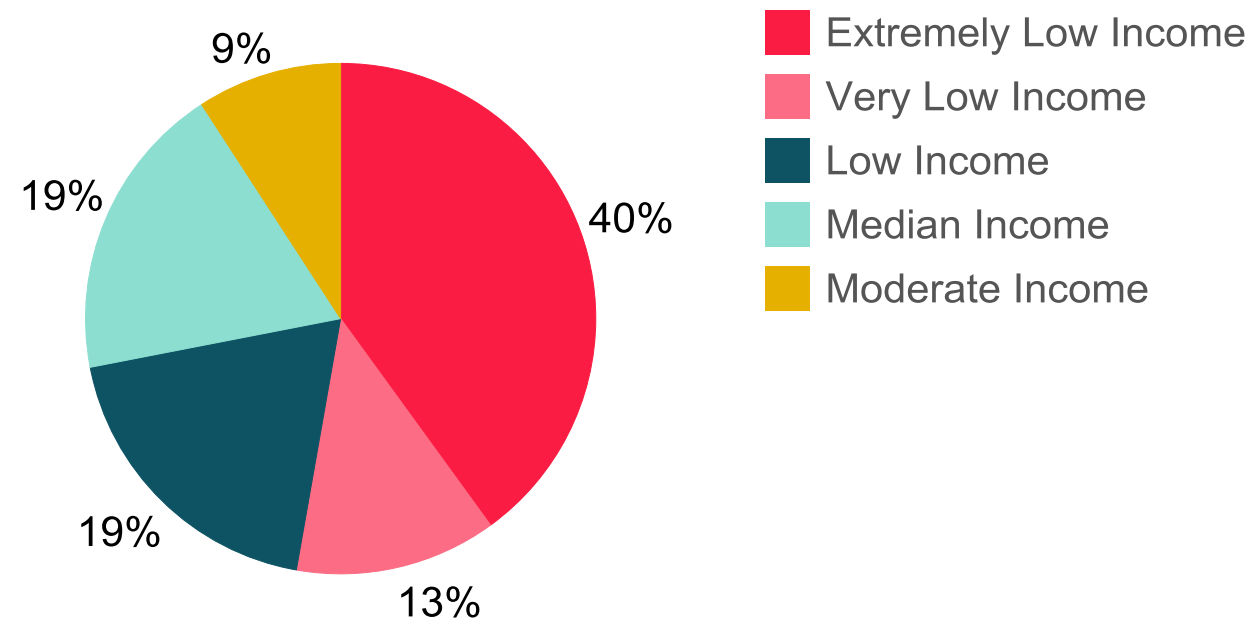
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BACKGROUND

- Oakland Public Branch Library Disappeared in 1971
- “A library is the best babysitter in the community”
- Library is an excellent employment resource
- Survey of residents concluded the district wanted a Library*

* Source: survey conducted by EBALDC in 2016

Neighborhood Household Income Levels



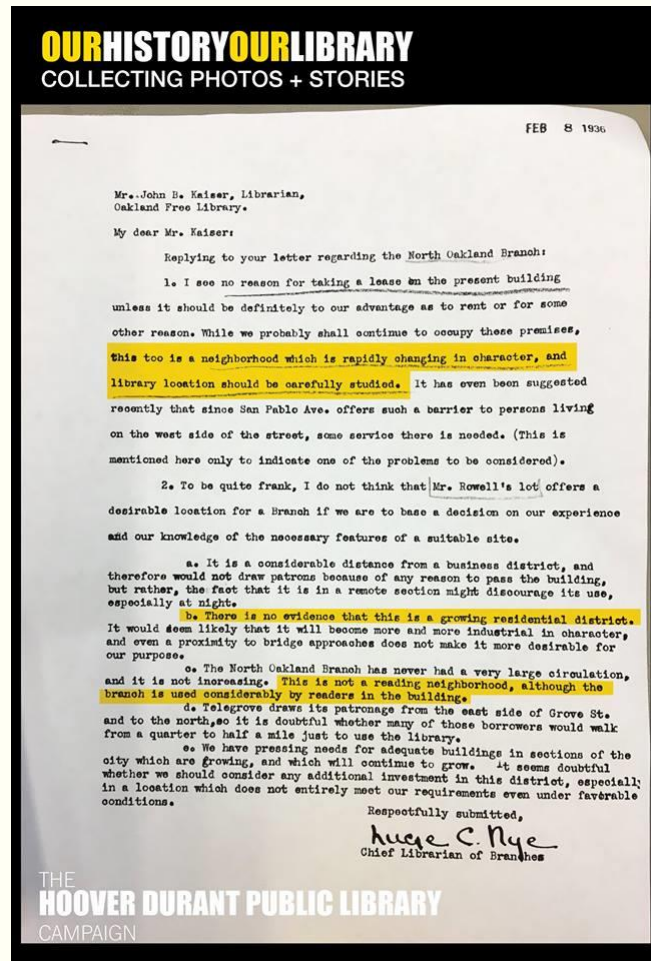
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The Hoover neighborhood once had a library branch called the North Oakland Branch Library; located at 3424 San Pablo Avenue; very near Hoover Junior High. This branch opened in 1888. There were also a Telegrove Branch housed in a much smaller storefront on 34th and Grove Streets.



(circa 1950s); Oakland Public Library archives

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A LIBRARY CAN BE A COMMUNITY CATALYST

Puarque Biblioteca Espana Medellin; Colombia

Located on a hillside in the neighborhood of La Ladera in Medellin; the *Parque Biblioteca Espana*; completed in 2007; is a stark trio of monolithic modern buildings looking down on what was once among the most dangerous neighborhoods in Latin America. Designed as a symbol of hope; the library; auditorium and community center buildings were inspired by the shape of boulders.

Metrics of Change

Homicides -1991 were 6;349

Homicides -2007 were 653



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OAKLAND PUBLIC LIBRARY MASTER FACILITIES PLAN - SUMMARY

- Neighborhood is experiencing additional development. Residents includes families and more mature residence and services should include both formal and life-long educational support; literacy and community resources.
- The neighborhood has significant geographic limitations to travel; especially for young children and the elderly. The service area population has increased by 12%.
- The Library site should be coordinated to ensure the balance of library space and services needed in this area are met.

“The community deserves amenities.”

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CLOSEST LIBRARIES

- West Oakland Community – *1 mile*
- Golden Gate Branch – *0.91 mile*
- Temescal Branch – *1.6 miles*
- Main Library – *1.96 miles*



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DEVELOPMENT FACTORS

- Location convenient to area residents; i.e.: auto/public transportation as well as pedestrian and bicyclist.
- Location should support neighborhood revitalization and facilitate parking and/or other community services.
- Estimated project cost: \$9-25M for 8,000-12,000 SF building including budget for land.

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2 POTENTIAL LOCATIONS

- 3000 Market Street. 27;911 square feet
- 2810 West Street / Marcus Foster School. 29;200 square feet



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TARGET: 2022 OPEN

We want to build and walk into our new **10,000 square foot** Branch Library and Community Center by 2022.

FUNDING NEED

- **\$22 Million**

SOURCES

- Bond Measure
- Mello-Roos Model
- Private Donations
- Private & Public Foundations



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NEXT STEPS

MEETINGS with

- City Council Members – *Kalb and McElhaney*
- **Oakland Public Library -Director**
- **Oakland Unified School District –Johnson-Trammell & Jamoke Hodge**
- County Representative – *Supervisor Keith Carson*
- Private Corporations dedicated to Education
 - *Hearst Foundations*
 - *Best Buy Foundation*
 - *Ben & Jerry's Foundation*
 - *Dollar General Literacy Foundation*
 - *Kresge Foundation*
 - *Carnegie Mellon Foundation*
 - *Private Corporations*



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Friends of the Hoover/Durant
Board of Directors

Alternier B. Cook – Chair

Madeline Wells – Historian

June Grant – Strategic Planning

Ernest Johnson - Secretary

Jordan Green – Media

David Peters – Finances/Accounting



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TEAM MEMBERS

- Alvirdia Owens-Fund Raising
- Sharon Jackson -Recording Secretary
- Cleo Dixon
- Cheryl Walker
- Jhon Fughig-Nassiri -Media/Web site
- Anne Bailey
- John L. Williams – Street Corner Library
- Bridget Cook – City of Oakland
- Jenera Burton-OPL
- Annette Miller
- Teron McGrew
- Rochelle Spencer
- Reginald Constant-OPL
- Gabby Falzone – UCB Study
- Hayden Williams –Crown & Buccaneers' Club
- Lynn Horiuchi – Grant Writer
- Rochelle Spencer
- Rimi Hall
- Open Positions
 - Grant Writer
 - Grant Researcher





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Volunteer; Funding and additional Project Information

Contact: **Alternier Baker Cook**; Friends of the Hoover/Durant Library
Board; Chair

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