

Outreach Committee notes. January 9, 2021 convened @ 1:02 PM, adjourned@ 2:26 PM.

Roll Call: Carolyn Moskowitz, Angelia Valentine, Caleb Smith, Joseph Karwat, Viola Gonzales, Alternier Cook, Tyrone Jordon was absent.

1. General Business

- a. Attendance by the Public: Assota Olughlola and Sabine Dabady
- b. Comm. Smith reported: Mayor Schaff will attend next LAC mtg in lieu of Commissioners, Smith, Karwat and Cook meeting with her. Are there specifics that need to be addressed? He also suggested that the Outreach and Sustainability Committees should summarize OPL accomplishments of the past year, especially due to activities of OPL via Covid-19 and non-library activities to help with mitigating COVID-19. Comm. Gonzales will summarize for the Outreach Committee.
- b. OPL Mixer was a success. Participants did not want to leave ZOOM and requested that OPL hold a similar event more than once a year. There were 60+ participants.
- c. Comm. Moskowitz reported that Strategic Planning and Life Enrichment items have been pulled from the next LAC agenda to allow time for the Mayor. And Public Comment.

3. Strategic Plan

- a. Comms. Karwat and Moskowitz suggested that LAC and LAC committees get on Oakland City Communications calendars.
- b. Comm. Cook stated that “equity” is a in all LAC and LAC Committee activities.
- c. We wrote a purpose statement for Outreach, that should be added to the overall Strategic Plan:

Purpose: to educate, engage, and communicate with Oaklanders, community groups, and other stakeholders in order to strengthen the quality, capacity, and equity of Library services.

- **Lead relationship-building with other advocacy groups.**
- **Manage public messaging (including social media and public events).**
- **Educate public at large about OPL programs and services.**
- **Increase awareness of need for new Main Library with City Council and public at large.**
- **Monitor community-based efforts to add new OPL branches.**
- **Re-Define Role of the Library? (important for messaging)**

2. Open Forum/Public Comment (two-minute time limit)

This item was addressed prior to #2.

- a. Assota Olughlola: There must be accountability re: the large # of African Books that are absent and discarded from OPL shelves. Ms. Olughlola reported that she visited the West Oakland Branch Library, where there were no AA books on the shelves. Comm. Cook will follow-up w/ Branch Manager Susy Moorhead. Ms. Olughlola acknowledged that she was in possession of the OPL policy on discarding books.

- b. Sabine Dabady: Inquiries re: the purpose of LAC and LAC Outreach Committee.
3. Agenda Building
 - a. Comm. Karwat -What subcommittees, the Outreach Committee should have to ensure it is?
 - b. Discussion re: OPL budget and audit review.
 - c. add to next LAC agenda-Mayors comments and Public Ethics Commission.
 4. Adjournment
 - Comm. Gonzales moved to adjourn, Comm. Karwat 2nd.
 - Meeting g adjourned @ 2:26pm.