Library Advisory Commission Outreach Standing Committee
January 16, 2017 - - Minutes

6:15 at Buttercup Cafe, Oakland

Attending: Rebekah Randle, Ken Lupoff, Charles Sanchez, Lesley Mandros Bell
Absent: Noelle Tu Duong, Aurea Lewis, Victoria Barbero

Meeting opened with a quick discussion of measure KK funding timeline--both parks and library funding expected to begin around year 3. Also, brief discussion of new city council positions and meetings.

1. Elect co-chairs
   - Randle moved and Lupoff seconded a motion to open floor for committee chair positions. Both Barbero (by previous agreement) and Mandros Bell had said they would be willing to serve as co-chairs.
   - Attendees voted to elect aforesaid members as co-chairs.

2. Develop meeting schedule
   - Mandros Bell requested meeting start time be moved to 6:30 if that works for all members. Will attempt to suggest and confirm new start time with absent members before next meeting.
   - Continuing the pattern of holding meetings the 2nd Monday of the month, next meeting to be scheduled for February 13th.

3. Create networking strategy for the year/review networking strategy
   - Brief review of strategic plan/role of committee to lead relationship-building with other advocacy groups; manage public messaging including social media and public events; educate public at large about OPL events and services
   - Discussion of bigger frame of messaging towards 2018 ballot measure
   - Decided to try and fix mixer date quickly--suggested Dec 3 or Dec 10th, will ask Commissioner Lewis to please check with AAMLO regarding these dates

4. Figure out how we will work with Sustainability
   - Decided to share minutes/notes the week of meeting with Sustainability Committee so they can have any information/questions in advance of monthly LAC meeting.

5. New Business
   a. Brainstormed around the idea of a new message regarding OPL to fit with current political climate, namely looking at libraries as a part of
      a. civil rights/civic engagement
      b. sharing message of protection of patron rights/info which libraries embody
      c. discuss individual rights/protections in libraries