Outreach Committee Meeting Draft Minutes

Date: 4/10/2021
Carolyn, Caleb, Alternier, and Angelica present

Meeting called to order at 1:09

Angelica moves to approved March meeting minutes, Carolyn seconds.

Angelica suggests taking pointers from audit and Caleb says turn into infographic.
Angelica will do highlights from audit regarding pages 1-12, and Caleb 13-23.

Alternier gives update on relationship mapping, need a third member of working group.
She and Joseph will give a larger update to LAC group in April.
Need an update mechanism so that if councilmembers change, we can do an automated.
Caleb asks to have a copy of the current relationship mapping document so that Kere can have it included as an attachment at the next LAC meeting.

Suggestion that we can ask Sustainability to be the third member of working group.

Alternier wants to narrow the scope of relationship mapping.

Group suggests these criteria for included parties in document:
- Library organization
- Budget related (ex: chamber of commerce)
- Partner organizations
- Groups with role in elections (ex: League of Women Voters)

Caleb suggests Angelica remind folks at LAC to get the word out about library reopening

Angelica suggests we move this meeting. Group suggests Tuesdays. Angelica to send out survey to see what works for other Commissioners.

Carolyn suggests that we bring up our low group number in larger LAC meeting to see if we can get one more person.

Group raises the preference to continue meeting virtually (at least just the option) as long as possible.
Angelica moves to adjourn at 1:46 pm, Caleb seconds.

Agenda building
1. Follow up on Outreach implications of “Friends of” group presentation
2. Update on relationship building
3. Update on audit summary project
4. Review of strategic plan as we move into summer
5. Revisit any assistance we need to promote Library reopening
6. Public comment (2 min limit)
7. Agenda Building
8. Adjournment