

2/1/22 Community Engagement Committee

5:35 pm

In attendance: Cristina, Angelica, Carolyn, Caleb, Ayushi

Member of public: Ernest Johnson

Caleb moves to approve November minutes, Carolyn seconds.

Unanimously approved.

Debrief the mixer:

- Appreciative of elected official
- Caleb suggests we work on a bigger invite
- Maybe more folks from branch friends
- We can not have holiday gift ideas as a breakout room

Do we want to have more meetings as we lead up to the Mixer or have folks go to advocates meetings instead?

Need to postpone topic of relationship mapping

- do we want to continue it
- maybe pinpoint the top 20 groups
- add a column for someone to own the relationship
- add a column for last contact with them and what was discussed

Member of the public, Ernest Johnson, gives public comment.

Agenda building:

Library usage trends and outreach— get input from Jamie and have a full chat at LAC meeting

- how the library can do a better job of going out and meeting people where they are
- outside services for library
- figure out what's going on with the book mobile
- social media (have the person running it) ex: what audiences are we reaching, and should LAC have its own social accounts?

Strategic plan — what else are we supposed to cover?

Relationship mapping document

Book mobile