

Outreach Committee Meeting Draft Minutes

Date: 4/5/2022

Ayushi, Cristina, Alternier, Carolyn, Angelica, Caleb present

Meeting called to order at 5:41

Caleb moves to approve February minutes, Carolyn seconds. Unanimously approved.

Suggestions for life enrichment report (to sent to Nate)

- holiday mixer: 104 registrants, over 50% attendance r
- partnership with Steph Curry and Little Libraries
- Feasibility studies for the Hoover Durant and Main libraries
- Upcoming ballot measure
- increasing use in digital services at the library this year (ebooks)
- managed to reopen branches to the public
- make the most of pandemic and offered digital services
- Sunday hours at Ceasar Chavez and maybe 81st ave branch
- new website has gone live and is great
- bike give away
- tool library at Telegraph reopening
- contactless book check out

negative:

- continuous problems with maintenance at AAMLO and others

To ask Jamie in April 2022 full LAC meeting

- how is the hiring going for communications lead? (when hired, can they can visit our subcommittee)
- who is running communications now?
- will there ever be a bookmobile? if so, is funding needed? (can Jamie come talk to us about this or give update in April LAC meeting?) —> is bookmobile hard to do during covid — people unable to social distance

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Sprinter van would be better. the old book mobile was too heavy and ended in a lawsuit. where would it live? this might happen in the future

Relationship mapping needs an owner and we are tabling it until next time

Caleb: Half year budget adjustments coming up, if there are extra funds, maybe they can go to the bookmobile

Alternier and Angelica to meet with Fife.

Agenda building

1. Hear from social media person
2. Map for little libraries — can we help promote them?
3. Debrief on commission meeting with other city commissions
4. Relationship mapping update
5. Planning for flyer to be put on bulletin boards in libraries where we don't have commissioners
6. Public comment (2 min limit)
7. Agenda building
8. Adjournment