City of Oakland Electric Bike Library Program

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Agenda

What we’ll go over:

• Program overview
• Current progress
• Proposed program timeline - Winter launch
• Discussion
• Survey collection
Program overview
City of Oakland e-Bike Library

Uplifting goals in Let’s Bike Oakland Plan

Storefronts

Focus on serving East Oakland, West Oakland, San Antonio, Chinatown, Fruitvale and other Oakland communities impacted by economic and environmental injustices
Current progress
Current progress

Connecting, Collaborating and Strengthening

- Engaging Let’s Bike Oakland stakeholders
- Sharing community engagement resources
- Exploring opportunities for focus groups
- Establishing support structures
- Establishing operations and maintenance plans
Discussion
Community feedback

Goal to understand Oakland e-bike
• Use cases and general transportation needs
• Interest
• Hesitations
Program Design

- What types of e-bikes should we ensure we have available?
- How long should a rental or “rent” period be?
- How much should it cost it “rent” a bike? What should we consider when structuring the cost?
Survey collection
The survey is open to all Oakland residents

- Cross promotion with Let’s Bike Oakland stakeholders
- Find it on City of Oakland website
- Sign up for updates
- Focus groups being coordinated
Goodbye gas, hello clean.

Electric bike libraries are coming to Oakland. Tell us what you want to see:

bit.ly/ebikelibrarysurvey

The Oakland Electric Bike Library Program is part of California Climate Investments, a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment — particularly in disadvantaged communities.
Thank You

Contact for questions: earellano@gridalternatives.org, 510-731-0975

Survey: bit.ly/ebikelibrarysurvey
Go to accesscleanca.org for other clean energy incentives

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