

## COMMUNITY ENGAGEMENT STANDING COMMITTEE

**Purpose: To develop and maintain strategic lines of communication between the OPL and the Oakland community.**

### Responsibilities:

- Develop timely communication plans and talking points to guide LC advocacy with elected officials and the public around budget cycles and ballot measures affecting the future of the OPL
- Lead relationship-building with branch Friends groups and other non-governmental advocacy groups; monitor and support community based efforts to add and improve OPL branches
- Educate the public about OPL programs and services; organize yearly OPL Mixer and other public-facing events