ATTACHMENT B

Advocacy Coordination – Comm Engagement Committee Action Items

OBJECTIVE 1: Establish long-term financial sustainability for Oakland Public Library

WHEN	WHO	WHAT	COMMENTS
2 2x yearly, Dec (budget) and Jun (election)	Community Engagement Committee	Develop an advocacy plan with talking points for Electeds to align with regular budget cycles, budget reviews, or ad hoc for bond measures or any other pending decisions that may affect OPL funding. Need update	Bi-annual and coordinated with visits to Electeds.
3 up to 2x yearly, December (for budget) and June (for election)	Community Engagement Committee	Inform library supporters of the budget talking points and other budget-related issues. Supporters include, but are not limited to, Save Oakland Library, Friends of the Oakland Public Library (FOPL), Branch Friends groups, Youth Leadership Council, Teen Advisory Boards, SEIU 1021, IFPTE 21, and interested members of the public. Need update	Communicate anytime new talking points are published.
4 As available	Full Commission	Track City/OPL budget process. Receive budget updates from Library Director when available. Schedule presentation from OPL Chief Financial Officer (up to 2x year) • City Finance Dept submitted its informational report addressing "The Oakland Roadmap to Fiscal Health" (a multi-year Plan to Meet Voter Mandated Staffing and Service Levels) to CC 2/17/26	Budget 101 and OPL FY25-27 Proposed Budget was included in the May 2025 meeting documents

OBJECTIVE 2: Increase public awareness of Oakland Public Library's financial situation, programs and services

WHEN	WHO	WHAT	COMMENTS
1 Revisit at least 1x yearly, Q1	Community Engagement Committee	Create an ongoing outreach plan to inform the larger community about the LC's work, using email, social media, the OPL Newsletter, and at OPL and related events. - Outreach Plan status?	Schedule TBD, and depends on existing schedule for OPL communications
2 Yearly, starting in spring	Community Engagement Committee	Collaborate with OPL Advocates to organize annual "meet and greet" mixer for LC and other library supporters and stakeholders each May. - Start planning for this year's Mixer	OPL Mixer date 2026
3 Assign commissioners at the beginning of the year & revisit every 2 months at committee meetings	Community Engagement Committee	Expand coalition-building with OPL Advocates coalition groups, including--but not limited to--Save Oakland Library, Friends of the Oakland Public Library (FOPL), Branch Friends groups, Youth Leadership Council, Teen Advisory Boards, SEIU 1021, IFPTE 21, local business groups, etc. Maintain and grow list of potential partners, assign Commissioners as liaisons with specific groups, and ask liaisons to share information with these groups regularly. - Update?	Monthly- include as a standing report item at Commission meetings